VĀYU

"A precision-engineered road companion built for India's contradictions — not despite them."

12.55L	1.38L	65%	4.3M	10	29
Ex-showroom price range	Cabin volume	Cabin volume vs. Kia Seltos	Annual sales	Rival SUVs	Rival variants

Market Research

India's Compact SUV Dominance

Compact SUV segment, FY2024–FY2025 (Apr–Mar). Source: Company filings, Autocar Professional, Carwale, Cardekho, Gaadi.com, Financial Express, Economic Times, Business Standard, Moneycontrol, Carnewsindia, Autocarindia, Rushlane, Autocar Pro, Carandbike, Autocar India, Motor India, Cardekho.com, Carwale